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**C@RE**  
augmented reality approach  
for personal care

## ARTICLE 1

# C@RE: A STRATEGIC PROJECT FOR THE LABOUR MARKET

The **C@RE project** (Augmented learning approach for personal care), funded by the Erasmus+ programme (KA220-VET), represents a concrete response to new challenges in the field of social and health care. Born from the collaboration of six international partners, C@RE aims to provide digital, relational, and emotional management skills to practitioners in the social and care sector, using innovative technologies such as augmented reality (AR). The care sector is at the center of profound transformations, with an increasing demand for qualified and digitally competent workers. According to estimates by CEDEFOP, between 2018 and 2030 there will be a 9% increase in care-related positions.

To meet these challenges, C@RE develops an innovative training pathway that includes:

- **Framework of competencies** to identify essential skills.
- **Training courses** based on Augmented Reality, offering immersive learning experiences.
- **A digital environment** for continuous learning.

The project aims to:

- **Digitize the skills of operators**, favoring their adaptability to new technologies.
- Promote **innovative learning methods** such as AR.
- Create **modern educational pathways**, integrating digital tools in the vocational training programs.

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The approach proposed by C@RE not only responds to the needs of the labor market but also contributes to the digital transformation of the care sector, improving the quality of work and reducing the turnover of operators.

C@RE is the result of **cooperation between institutions from six European countries.**

The project is coordinated by Klaipėdos Valstybinė Kolegija (Lithuania).

Partners include OpenCertif (France); European Digital Learning Network ETS (Italy); Klaipėdos Ernesto Galvanauskio Profesinio Mokymo Centras (Lithuania); IDEC (Greece); Asociația de Terapie Familiale și de Cuplu Timisoara (Romania); Udruga roditelja 'Korak po korak' (Croatia).

The use of **augmented reality** represents the innovative element of the project. Simulations of real scenarios allow students to learn in safety, contextualizing the skills acquired and improving their preparedness to face real-world challenges.

C@RE is not just a project but a vision: transforming the care sector through digital training and innovation, guaranteeing an adequate response to the needs of an evolving society.

For more information visit the project website: <https://ar4personalcare.eu/>